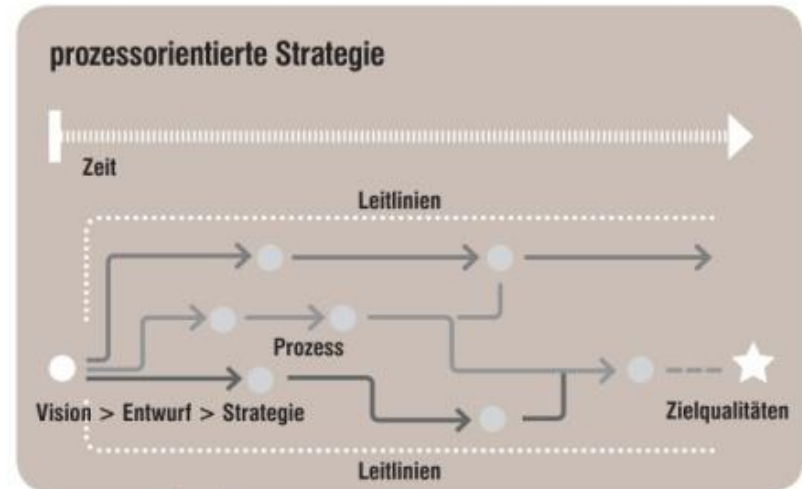
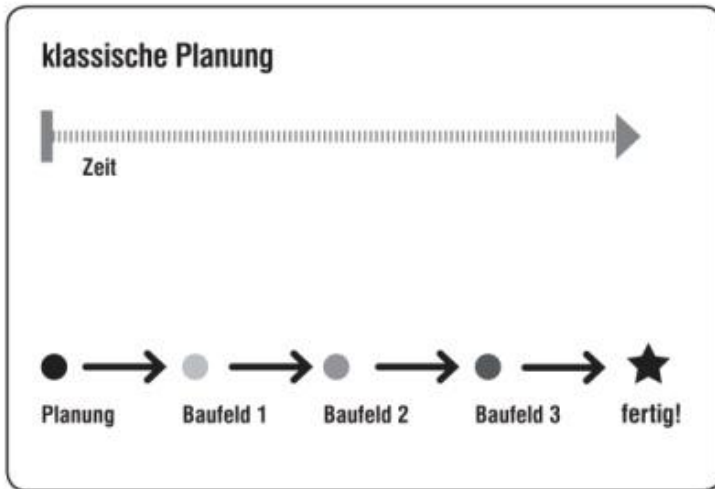




**INCREMENTAL PLANNING – COOPERATIVE  
SCENARIO & / OR MASTERPLAN?**

**MAG. ARCH. SILJA TILLNER  
ARCHITEKTEN TILLNER & WILLINGER  
[www.tw-arch.at](http://www.tw-arch.at)**

**REAL CORP 2013, Rome, May 20-23rd, 2012**



## STRATEGISCHER ANSATZ

STUDIO . URBANE STRATEGIEN | Martina Baum

### Traditional Planning Strategies:

Phasing plan defines plots and building sites with consecutive completion dates.

Project completion after last site is finished.

### Strategic Planning Strategies:

Vision – Design - Strategy

Define the final qualities

Develop guidelines

Process: interim accomplishments with all the qualities



## ASSOZIATIONEN AURAZONE



## ROLLE IN / FÜR KARLSRUHE

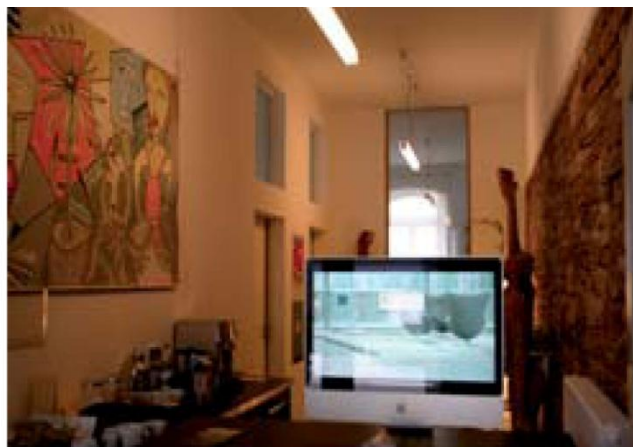
 Karlsruhe: Kulturbüro

Sie sind hier: // // Kreativpark Alter Schlachthof



Fig. 3: Stadtplanung eröffnet Chancen für eine vielfältige Nutzung. Kulturprojekt





**25.9.2010**  
18:00 UHR

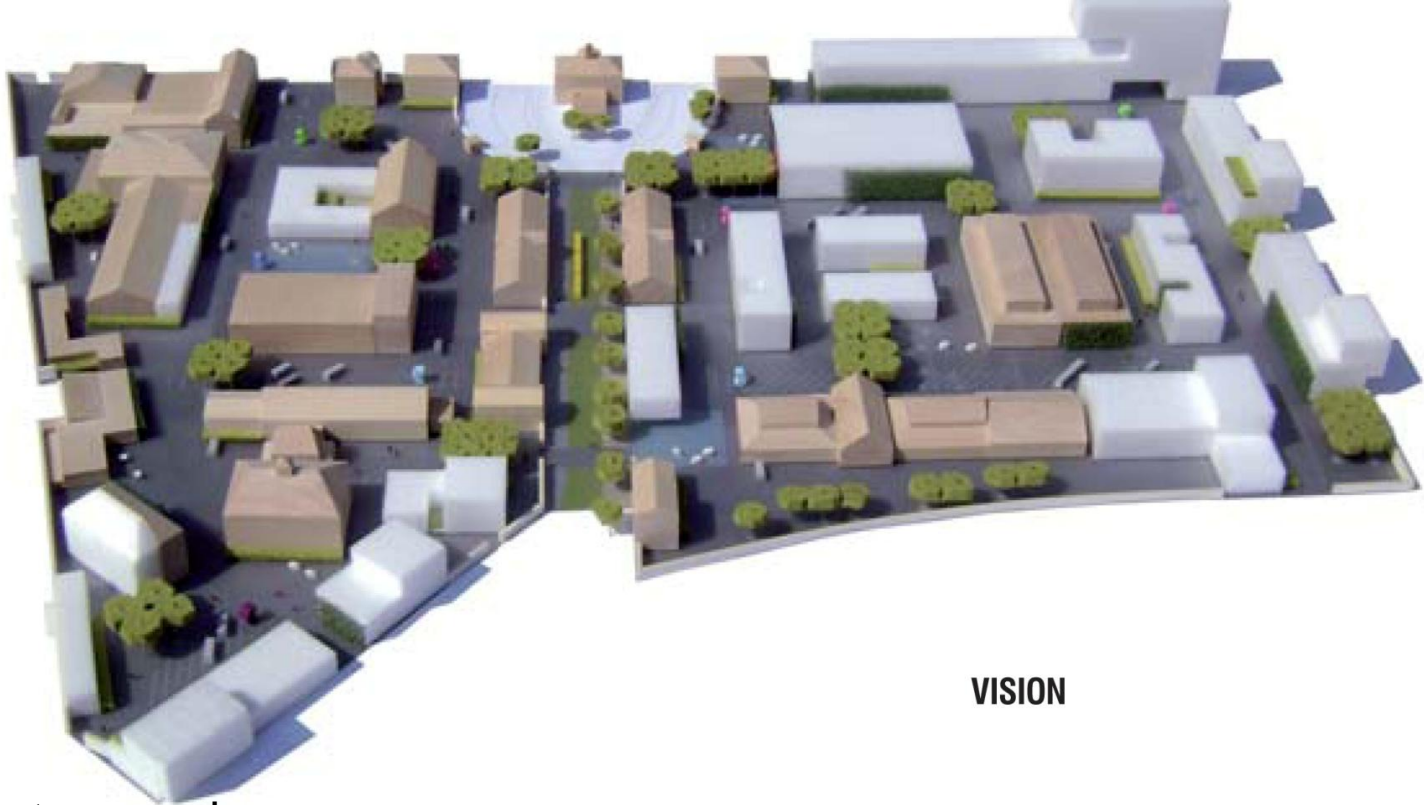
# Schweingehabt

KUNST- UND KULTURNACHT IM  
KREATIVPARK ALTER SCHLACHTHOF KARLSRUHE  
BIBLACHER ALLEE 53-56 UND SCHLACHTHOFSTRASSE

STRASSENPERFORMANCE KUNSTPROJEKTE LOUNGE KURZFILME  
KLEINKUNST KABARETT EINE WELT THEATER INFOVERANSTALTUNG  
MENSCHENRECHTE KULINARISCHES GONZI MEIL MUSIK VON TITO &  
TARANTULA KARAOKE FROM HELL VIVIANE DE FARIAS DEPHAZZ







VISION

Phasing:

Phase I: Bring to consciousness  
temporary events, local site office for coordination,  
reuse strategies for the existing buildings, activate open spaces,...

STUDIO . URBANE STRATEGIEN | Martina Baum

Phase II: fill with life

temporary uses in certain buildings, activities in the green open spaces  
(urban gardening), certain buildings for cultural initiatives, alternative  
energy projects,...

Phase III: Create a location

Open space design, gym in a reused building, gardening initiatives, ...  
New infill buildings to be realized after Phase III  
Quality from the beginning at every phase of the project, flexibility



**NEU LEOPOLDAU, VIENNA - Cooperative Workshop 2012/13**





**NEU LEOPOLDAU, VIENNA - Cooperative Workshop 2012/13**





NEU LEOPOLDAU, VIENNA - Cooperative Workshop 2012/13





NEU LEOPOLDAU, VIENNA - Cooperative Workshop 2012/13



NEU LEOPOLDAU, VIENNA - Cooperative Workshop 2012/13





# MASTERPLAN OPFIKON





**PROJEKTDATEN**

**STANDORT** Zürich, Opfikon Schaffhauser Strasse

**GEBIETSGRÖSSE** 16 ha

**LÄNGE** 1.000 m

**REALISIERUNG** 2005-2030

**AUFTRAGGEBER** Stadt Opfikon, Bauamt

**PLANER** Tillner & Partner ZT GmbH

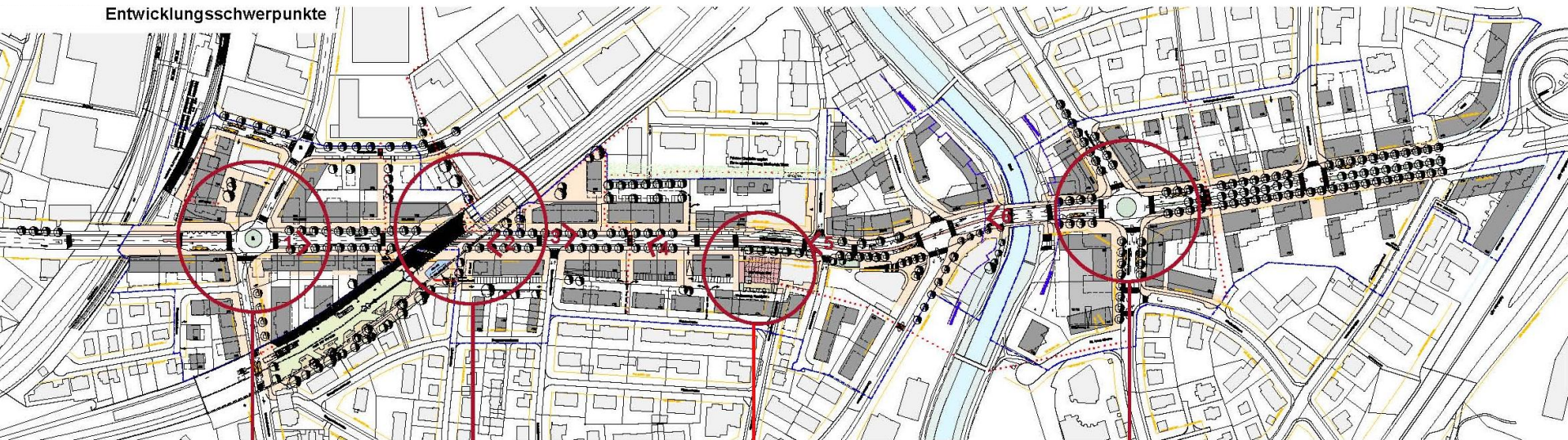
Gottschall & Partner, Zürich

# MASTERPLAN OPFIKON





Entwicklungsschwerpunkte



Zentrum West

Bahnhof Opfikon  
derzeit in Planung

Marktplatz Opfikon - ein erster  
Baustein eines neuen Stadtzentrums.  
fertiggestellt August 2004

Zentrum Ost



**MASTERPLAN OPFIKON**





# MARKTPLATZ OPFIKON





**MARKTPLATZ OPFIKON**





**MARKTPLATZ OPFIKON**





**MARKTPLATZ OPFIKON**

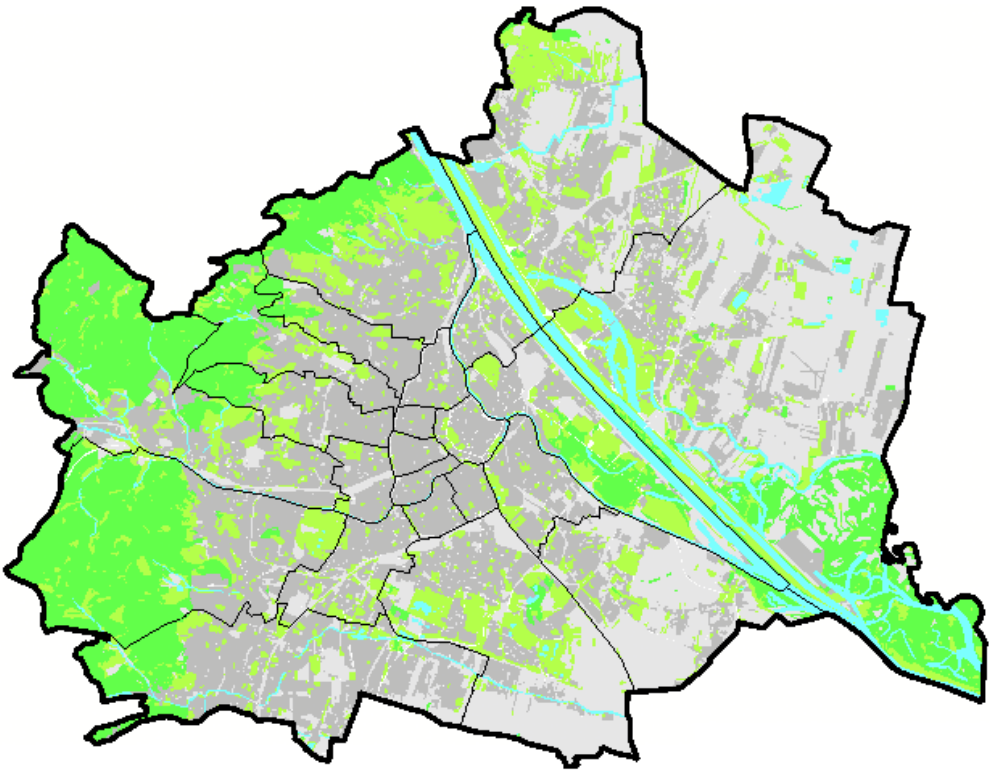


Urban Zone

# VIENNA URBION







City walls and ramparts as former boundaries

Removal of fortifications

Current edges and vacant space

Traffic arteries along rivers

End of the 18th Century

**URBAN AREA AND LANDSCAPE - VIENNA**



steam-powered Gürtel railway, electrified  
trains in the 1920ies. level train tracks,  
substructure varies in height  
potential linear urban center

**VIENNA URBION**



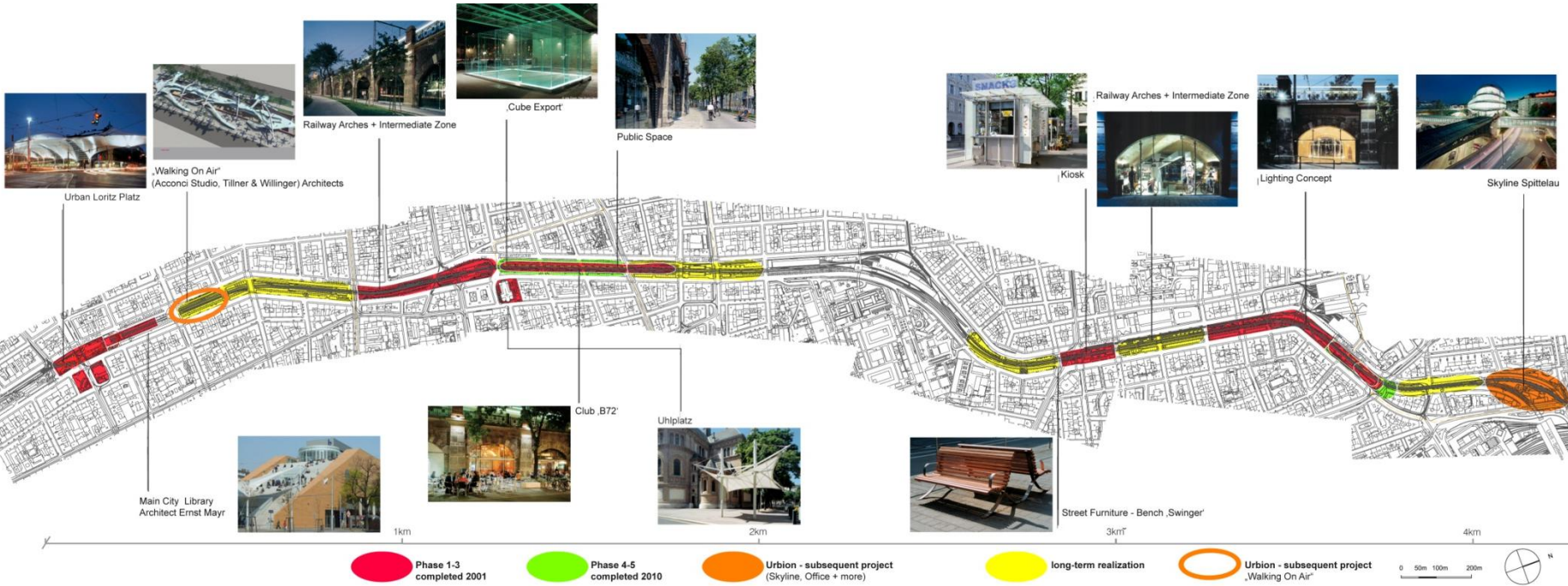


Closed arches form a barrier



Heavy traffic, vacant arches under suburban railway line and red-light bars, unattractive pedestrian paths









Open-minded spaces  
enlarged and redesigned green spaces  
separation of pedestrian and bike paths

**VIENNA URBION**

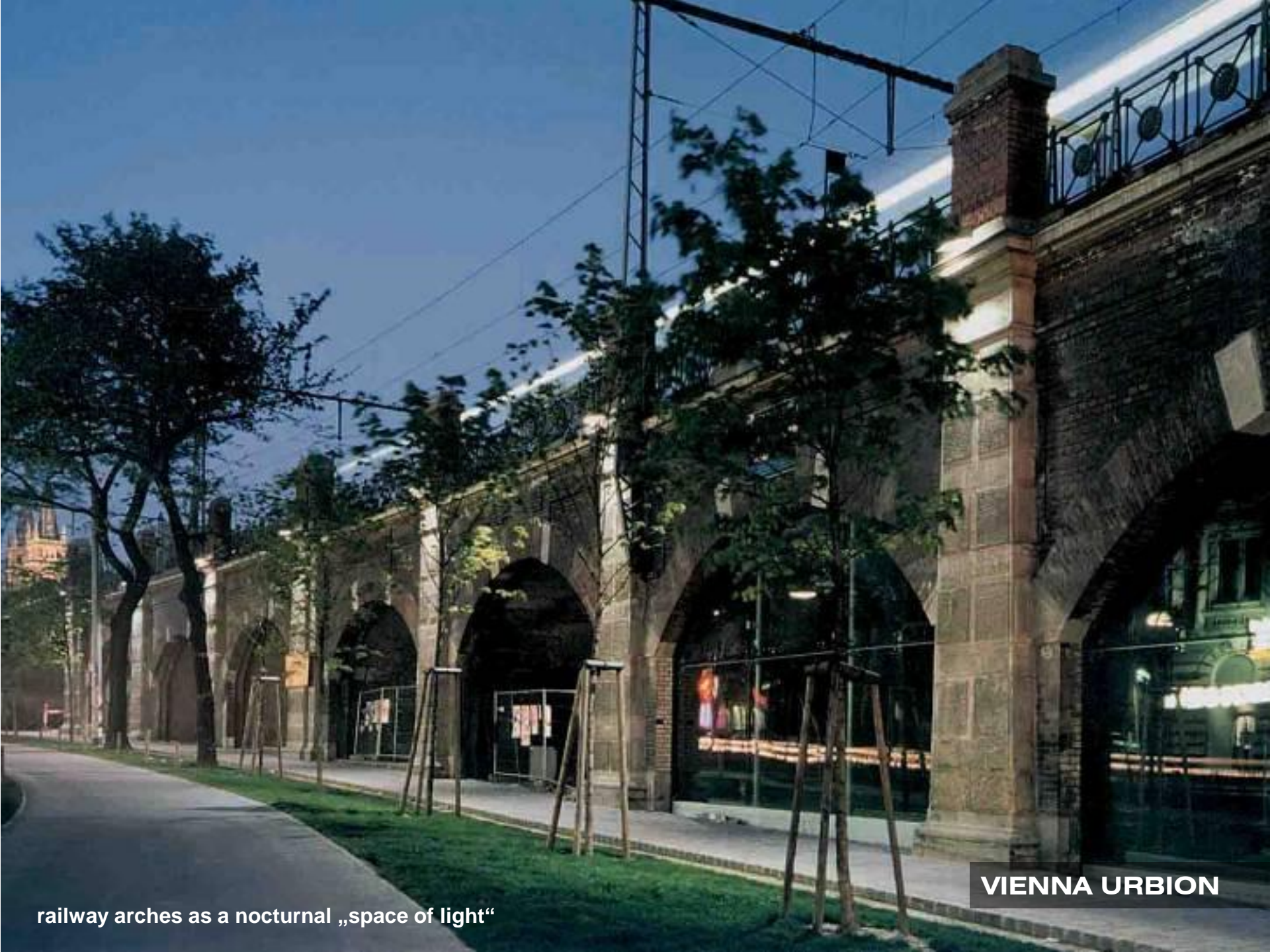




a new promenade replaces the former side lane

**VIENNA URBION**





railway arches as a nocturnal „space of light“

**VIENNA URBION**





**VIENNA URBION**





access to the underground U6 station building was impeded by crossing tram tracks

**MEMBRANE ULP**





# VIENNA VALLEY URBAN DESIGN PLAN

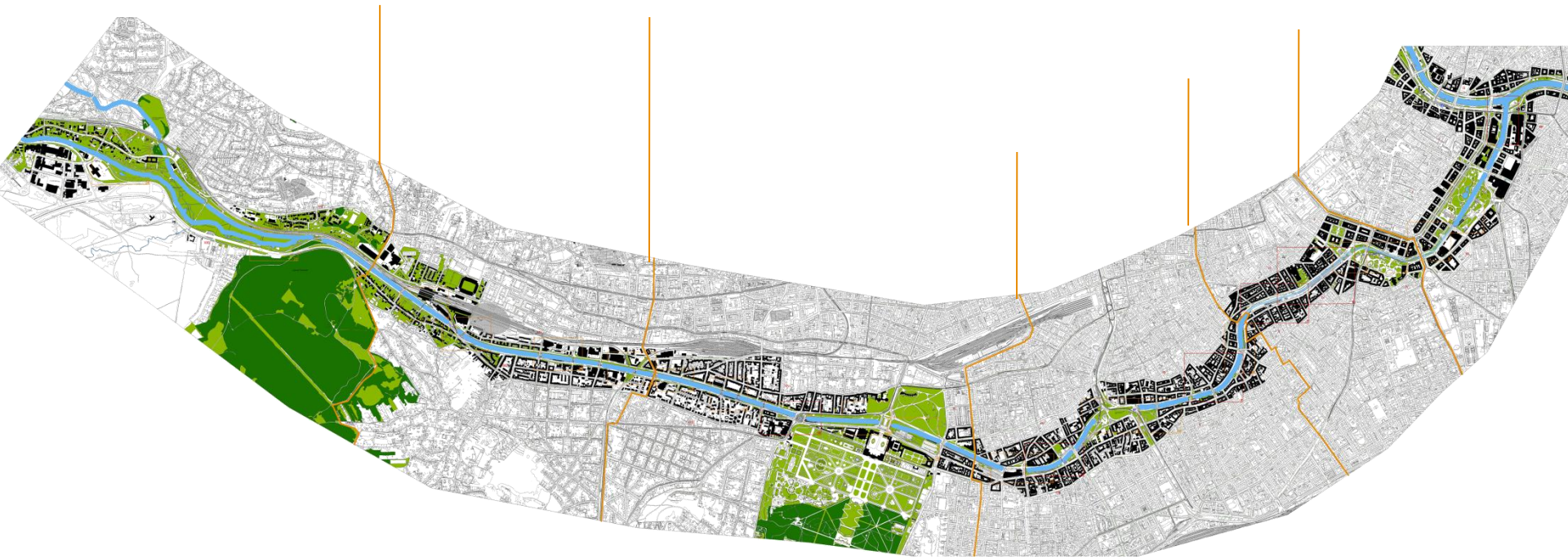
Architects Tillner & Willinger

Landscape architects Auböck + Kárász

Client: City of Vienna, MA 21A



# The Vienna Valley in 6 sections

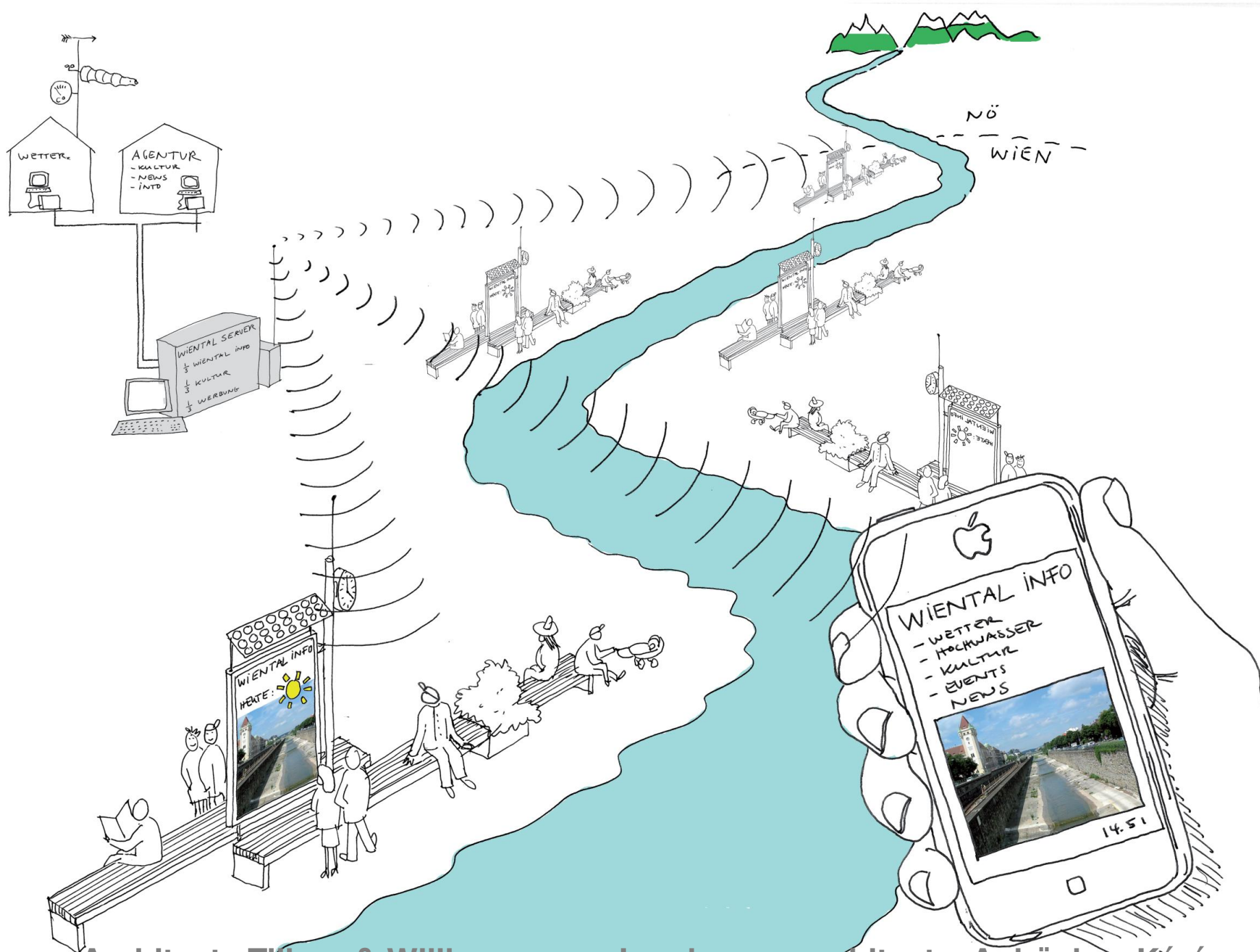


Die Einteilung erfolgte nach folgenden Kriterien:

- Überschaubare Größe des Planungsgebietes, fußläufig durchquerbar
- Ähnliche städtebauliche Problemstellungen und Herausforderungen
- Gemeinsame Ansatzpunkte für Interventionen
- Charakteristische bzw. homogene Stadtfigur

- Vergleichbare Dichte und Bebauungsstruktur





Architects Tilkner & Willinger

Landscape architects Auböck + Kárász





**VIENNA VALLEY - URBAN DESIGN PLAN**

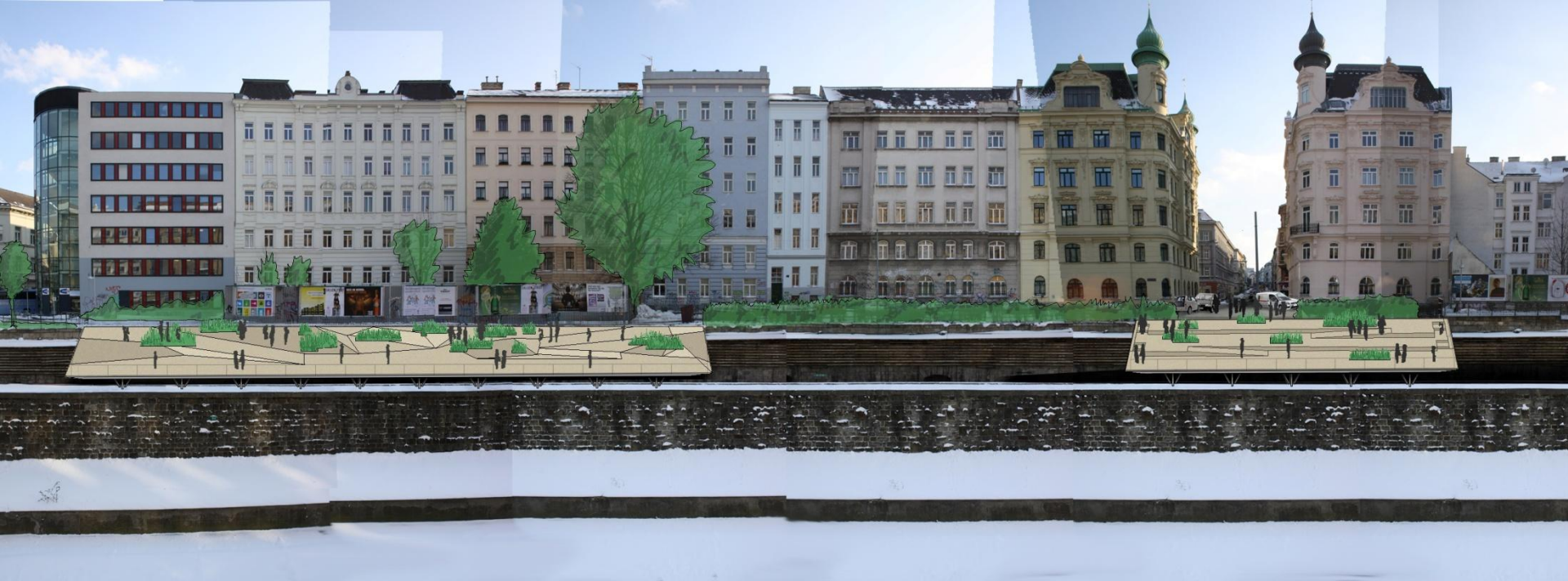
**Intervention Area 9 - Nevillebrücke/Pilgramgasse**





**VIENNA VALLEY – URBAN DESIGN P**  
**Architects Tillner & Willinger**





**VIENNA VALLEY - URBAN DESIGN PLAN**  
Architects Tillner & Willinger





## VIENNA VALLEY – URBAN DESIGN

Architects Tillner & Willinger





## VIENNA VALLEY - URBAN DESIGN PLAN





Architects Tillner & Willinger

**VIENNA VALLEY – URBAN DESIGN PLAN**

**Intervention Area 9 – /Pilgramgasse**

Architects Tillner & Willinger