

SINGLE AND DOUBLE LOOP LEARNING IN ROTTERDAM MAKERS DISTRICT

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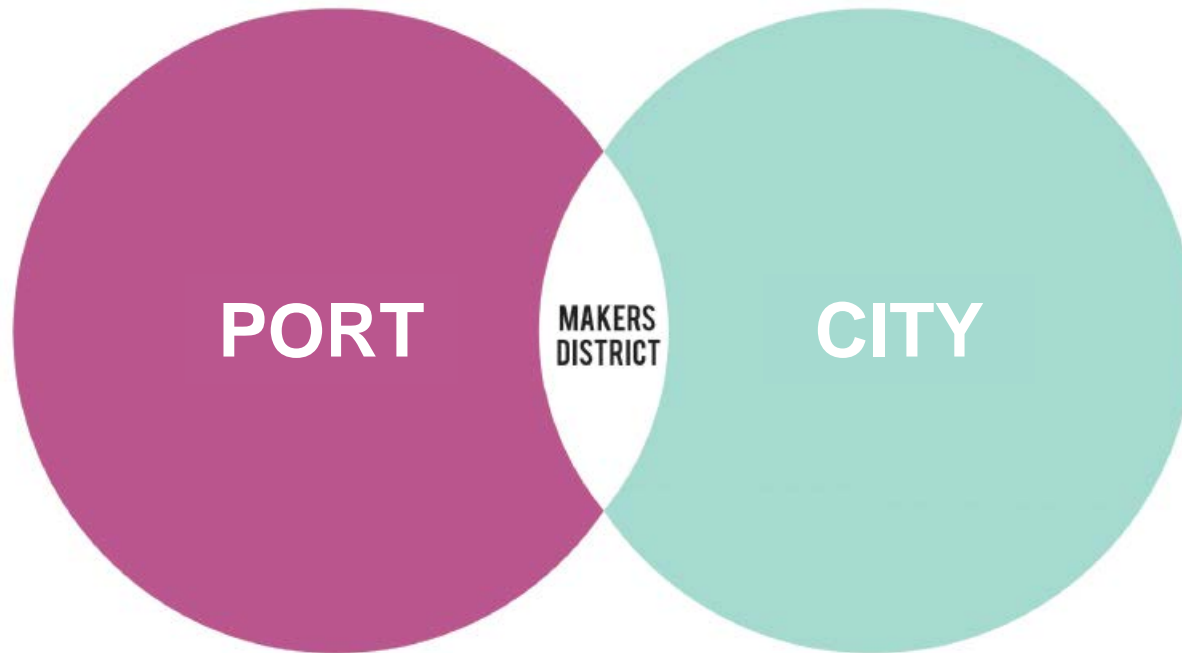
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INTRODUCTION



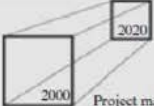








“ The Rotterdam Makers District is the ultimate location for the innovative manufacturing industry. This is where, in practice, the transition is made to the new economy.



URBAN DEVELOPMENT TRANSITION



INTEGRATED VS. ORGANIC

Integrated urban development		Organic urban development
 At once	Approach	 Gradually
<u>1 km</u> Large	Scale of development	20m 50m 6m 100m 10m 1 km SMALL
 Project management	Type of management	 Process management
 Blueprint	Plan type	 Strategic
 Large developers	Type of developer	 Small developers and individuals
 Active and risk prone	Role local authority	 Facilitative
$A > B >$ Sequential	Development and management	 Mixed

ROTTERDAM MAKERS DISTRICT

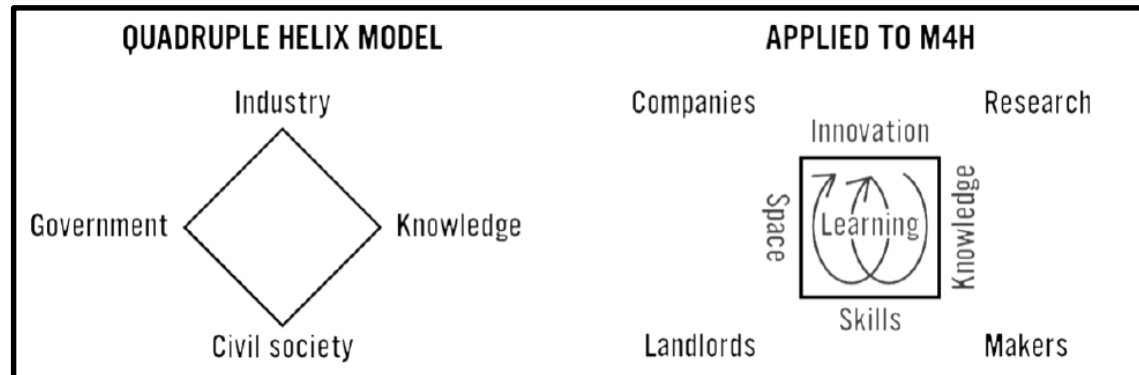
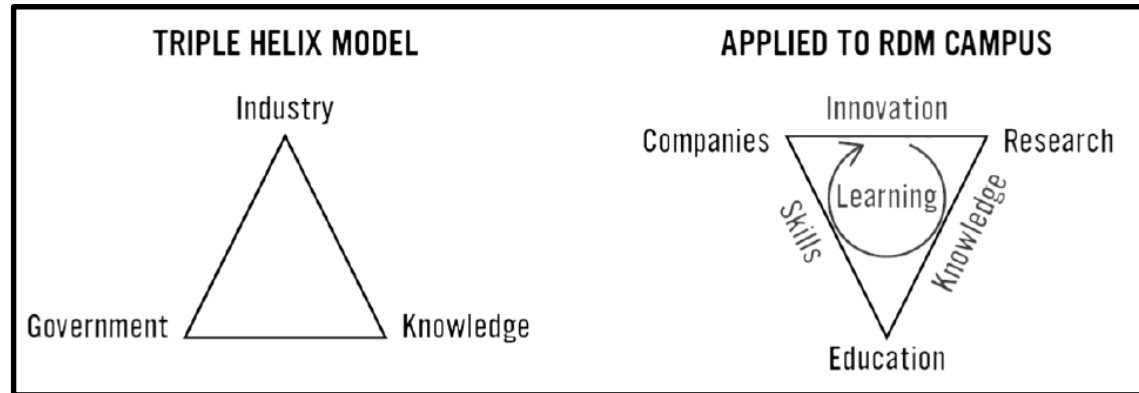


	RDM	M4H
LOCATION	SOUTH BANK	NORTH BANK
LAND VOLUME	30 HECTARES	100 HECTARES
PROPERTIES	INDUSTRIAL HERITAGE	ALL SORTS
OWNERSHIP	PORT	PORT AND CITY

CAMPUS VS. LIVING LAB

	RDM	M4H
DEVELOPMENT	INTEGRATED	ORGANIC
APPROACH	TOP-DOWN	BOTTOM-UP
MANAGEMENT	PROJECT	PROCES
INNOVATION	TRIPLE-HELIX	QUADRUPLE-HELIX
RESULT	CAMPUS	LIVING LAB

SINGLE & DOUBLE LOOP LEARNING





A RESILIENT CITY IS LEARNING

- Double loop learning can make urban development ‘smarter’ and more resilient.
- A new reference frame for urban development should contain a learning strategy.
- Three conditions for learning in urban development.
 - Monitoring
 - Community
 - Attitude
- This proposition will drive our research efforts in the coming years.



Thank You

**SINGLE AND DOUBLE LOOP
LEARNING IN ROTTERDAM MAKERS
DISTRICT: THE FUTURE OF URBAN
DEVELOPMENT AND THE RESILIENT
CITY.**

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